



**SETA**



## **2019 SETA-NCETA Spring Conference**



# **Sponsorship Information**

2019 SETA-NCETA Spring Conference  
Omni Grove Park Inn, Asheville, NC  
March 3 - 6, 2019

# TENTATIVE AGENDA

You are invited to be a part of this year's premier regional workforce development conference by sponsoring activities of the conference including keynote speakers, workshop speakers, conference breaks, conference receptions and/or special events. Sponsorship levels may be found in the "Sponsorship Information" section of this document.

This year, the North Carolina Employment and Training Association (NCETA) will merge their annual conference with the SETA Spring Conference. The conference offers a full agenda of enlightening general sessions and educational breakout workshops.

**A tentative conference agenda is as follows:**

## **Sunday, March 3, 2019**

Conference Registration, Exhibitor Set-Up and Opening Reception

## **Monday, March 4, 2019**

Day One of the conference begins with breakfast which is open to all conference attendees. This is immediately followed by the opening session with features a dynamic speaker. Following the morning workshops, attendees enjoy a luncheon featuring representatives from the local host community, representatives from the USDOL and/or a compelling speaker. The morning and afternoon workshops consist of relevant workshops addressing a wide variety of workforce development topics such as service strategies, performance management, model programs, case management, workforce board effectiveness, administrative and financial management and other pertinent issues.

## **Tuesday, March 5, 2019**

Day Two begins with a breakfast for attendees. The remainder of the day is again filled with breakout workshops to continue the education and professional development of SETA-NCETA conference participants. Tuesday evening features a conference dinner and group activity.

## **Wednesday, March 6, 2019**

Day Three begins with breakfast followed by a closing session featuring a motivational speaker.

## **Other Conference Information:**

**Accommodations:** Omni Grove Park Inn, Asheville, NC. To make reservations contact the hotel directly at (800) 438-5800. The conference room rate is \$159 per night plus tax.

For updated and conference specific information, please visit our website [www.seta.org](http://www.seta.org).

Expert plenary and breakout workshop leaders make the two and a half day conference extremely popular among attendees.

The 2019 SETA-NCETA Spring Conference will be held at the Omni Grove Park Inn, Asheville, North Carolina, March 3 - 6, 2019. Estimated attendance is expected to be 550 - 650 individuals, representing a myriad of organizations including, but not limited to, local department of labor staff, Local Workforce Areas, Community Colleges, State agencies, employers and business owners, and State and Local Workforce Development Board members.

# SPONSORSHIP INFORMATION

The SETA-NECTA Conference is a conference for individuals involved in or interested in workforce development in the Southeast. You can be a part of this year's premier conference by sponsoring activities of the conference including conference breaks, the conference reception or other planned functions.

All sponsors will be acknowledged in the following manner: receipt of conference attendee list, plaque/certificate, and advertisement on website for conference wrap-up as noted below, recognition of sponsors at designated conference event, sponsor ribbon for name badge, inclusion in conference program, and inclusion on sponsor flyer.

***If a sponsor wished to propose other sponsorship options, please contact Toronda Webb, SETA Support Staff.***

SPONSOR LEVEL	BENEFITS
\$7,500 Gold Level	Includes 2 full conference registrations, 1 exhibitor space, and a full page black and white ad in the conference program, opportunity to present a workshop, and logo and link will be posted on website for 1 year following the conference
\$5,000 Silver Level	Includes 2 full conference registrations, 1 exhibitor space, a half page black and white ad in the conference program, and logo and link will be posted on website for 6 months following the conference
\$2,500 Bronze Level	Includes 1 full conference registration, 1 exhibitor space, a half page black and white ad in the conference program, and logo and link will be posted on website for 3 months following the conference
\$1,500 Patron Level	Includes 1 exhibitor space and a quarter page black and white ad in the conference program or other appropriate advertising
Up to \$1,499 Friends of SETA	Name listed in program

SETA is a 501(c)(3) non-profit organization. Contributions are tax deductible. Please include print-ready, jpeg format ad copy with your payment and registration information. In order for sponsorship acknowledgement to be included in the conference program, this information **MUST** be received by **Monday, February 11, 2019**.

**Contact Information:**

Toronda Webb– SETA Events/Conference Manager  
(864) 653-0663, [toronda@seta.org](mailto:toronda@seta.org)

Thank you for your support of the 2019 SETA-NECTA Spring Conference.



# SPONSORSHIP FORM

Name \_\_\_\_\_

Organization \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please provide a description of the products and/or services your company provides:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Special Needs:  Yes  No If Yes, please indicate: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Regular Conference Registration \$450.00

***Most Sponsor Levels include complimentary registration. Please see "Sponsor Information" section for registration information. Questions regarding the sponsor levels should be directed to Toronda Webb, Events/Conference Manager, (864) 653-0663 or [toronda@seta.org](mailto:toronda@seta.org).***

Friends of SETA interested in being exhibitors must complete an exhibitor's packet as well as pay an additional \$500 exhibitor fee.

**Sponsorship Level:**  Gold  Silver  Bronze  Patron  Friends of SETA

**Sponsorship Payment Method:**  Check Enclosed

Payment by credit card or PayPal is available. Please contact Toronda Webb for information.

**Please make payment to:**

Southeastern Employment and Training Association (FEIN or TAX ID: 64-0763625)

PO Box 92818

Atlanta, GA 30314

SETA is a 501(c)(3) organization. This is a tax deductible donation.

**For information, contact:**

Toronda Webb, Events/Conference Manager

(864) 653-0663, Fax: (206) 984-1699, [toronda@seta.org](mailto:toronda@seta.org)





[www.seta.org](http://www.seta.org)

“PARTNERS FOR EXCELLENCE IN WORKFORCE DEVELOPMENT”