



## **Innovation: Breaking New Ground**

North Carolina  
Employment and Training  
Association (NCETA)

**2020 Spring Conference**

April 1 - 3, 2020

# **SPONSOR/EXHIBITOR REGISTRATION**

Hotel Ballast by Hilton  
301 N Water Street  
Wilmington, North Carolina

**NCETA 2020  
CONFERENCE INFORMATION**

## Sponsorship \ Exhibitor Opportunities

This year, the North Carolina Employment and Training Association (NCETA) Annual Spring Conference is expected to attract approximately 300 Workforce Development Professionals and several Employers from the healthcare, IT, advance manufacturing and construction industries from across the state. Attendees will represent workforce professionals from state and federal government, education, community-based organizations, community colleges and the private sector.

NCETA invites you to join us at the Hotel Ballast by Hilton in Wilmington, North Carolina from April 1-3, 2020. Sponsors \ Exhibitors have always been an integral part of our conference and we hope you will be with us this year as we celebrate 53 years of excellence in workforce development.

**The NCETA Conference is an annual conference for individuals involved in or interested in workforce development in North Carolina. All sponsors will be acknowledged in the following manner:**

|                           | Investment | Exhibitor Booth | Complimentary Conference Registration | Company Logo on Conference Website | Ad in Conference Program | On-site Signage | Printed Material Distributed to All Conference Attendees | Priority Seating at our Annual Banquet |
|---------------------------|------------|-----------------|---------------------------------------|------------------------------------|--------------------------|-----------------|--|--|
| <b>Gold Sponsorship</b>   | \$5,000    | ✓               | 4                                     | ✓                                  | Full Page                | ✓               | ✓  | ✓                                      |
| <b>Silver Sponsorship</b> | \$2,500    | ✓               | 2                                     | ✓                                  | Half Page                | ✓               | ✓  | ✓                                      |
| <b>Bronze Sponsorship</b> | \$1,500    | ✓               | 1                                     | ✓                                  | Quarter Page             | ✓               |  |  |
| <b>Exhibitor Only</b>     | \$ 500 *   | ✓               | 1                                     | ✓                                  |                          |                 |  |  |

### ACCOMMODATIONS

**Hotel Ballast**

910-763-5900 Group Code: ETA

Online: [Hilton Reservations - NC Employment Training Association](#)

**Hotel Registration Deadline – March 3, 2020**

Group Rate: \$149 (plus 12.75 tax)

\*The **reduced early exhibitor only fee of \$500.00\* submitted by March 3, 2020** covers conference activities for one representative including meals, social functions and other activities. Please note that NCETA has also added a non-profit/Governmental registration fee as well. A name tag for additional representatives to accompany you at your booth may be purchased for \$150.00 each.

**Please note that the event souvenir booklet will go to press on March 9, 2020. Exhibitors who have submitted their registration information prior to that date will be included in the program.**

**Set up for Exhibitors will be on Wednesday, April 1st from 9:00 am – 1:00 pm.** Exhibits will be open on Wednesday 1:00 pm -5:00 pm and Thursday 9:00 am – 4:00 pm.



**EXHIBIT TIMES**

**Wednesday, April 2, 2020**

1:00 pm—5:00 pm

**Thursday, April 3, 2020**

8:00 am—4:00 pm

“Celebrating 53 Years of Excellence”

## **Tentative Agenda Highlights**

### **Wednesday, April 1, 2020**

Conference Registration, Exhibitor Set-up and Opening Session \ Luncheon with a dynamic speaker. Followed by concurrent workshops on various workforce development topics.

### **Thursday, April 2, 2020**

Day Two of the conference begins with continental breakfast which is open to all conference attendees followed by the general session. The remainder of the day is filled with workshops on various workforce development, employer engagement, WIOA, and youth topics.

### **Friday, April 3, 2020**

Day three begins with a buffet breakfast followed by a closing session featuring special recognitions, business meeting and a dynamic motivational speaker.

**North Carolina Employment and Training Association  
Malinda Marsh, President  
North Carolina Employment and Training Association  
PO Box 16  
Siler City, NC 27344  
Phone: 919.214.2902  
Email: [malinda.amarsh@gmail.com](mailto:malinda.amarsh@gmail.com)**



2020 SPONSORSHIP \ EXHIBITOR APPLICATION
Deadline March 3, 2020

Company Name:

Representative(s) Name:

Address/City/State/Zip:

Phone #:

Fax:

E-Mail:

Sponsorship Levels

\_\_\_ Gold Sponsor \$5,000 \_\_\_ Silver Sponsor \$2,500 \_\_\_ Bronze Sponsor \$1,500

Exhibitor Only

Registration Fee - includes all conference activities for one representative
EARLY REGISTRATION (postmarked on or prior to March 3, 2020)
Private Business = \$500
Non-Profit/Government Agency = \$300
CONFERENCE REGISTRATION (postmarked after March 3, 2020)
Private Business = \$525
Non-Profit/Government Agency = \$325
Do you need?
\*Internet
Electricity = \$45.00 (one-time fee)
Two additional representatives may attend the conference and activities at the reduced rate of \$150.00 each
Name:
Name:
Grand Total:
\*Wireless Internet is available for hotel guests.

Make Checks Payable to: NCETA Spring 2020 Conference
Mail To: Malinda Marsh, President
North Carolina Employment and Training Association (NCETA)
Post Office Box 16 ■ Siler City, NC 27344
Phone: 919.214.2902 Email: malinda.amarsh@gmail.com

**2020 SPONSOR \ EXHIBITOR APPLICATION FORM  
DUE BY MARCH 3, 2020**

Please provide an organizational profile (please limit to 50 words) for use in the program.

**Please print name and title for name badge of attending representative(s):**

**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

PLEASE MAKE CHECK PAYABLE TO:

**NCETA Spring 2020 Conference**

MAIL TO: **Malinda Marsh, President**  
North Carolina Employment and Training Association (NCETA)  
Post Office Box 16 ■ Siler City, NC 27344  
Phone: 919.214.2902  
Email: [malinda.amarsh@gmail.com](mailto:malinda.amarsh@gmail.com)

**Door  
Prizes  
Are  
Welcomed!**

Exhibitors are encouraged to bring door prizes to be raffled during the Conference. Please let us know if you plan to donate a door prize.

\_\_\_\_\_ YES

\_\_\_\_\_ NO